

Indianapolis Mayor's Bicycle Advisory Council Work Plan for 2014

The Mayor's Bicycle Advisory Council reviews the work plan laid out in the Indianapolis Bicycle Master Plan to establish its own priorities in moving the goals of the Master Plan forward. A yearly review will be done through the year 2020 to help move us closer to realizing the vision of the overall plan.

In considering the priorities of each work group, new information and circumstances will be considered and incorporated into the Advisory work plan.

A report will be issued by the Advisory Council on the accomplishments toward achieving the overall vision for Indianapolis as laid out in the Master Plan in the spring of each year.

The goals of each committee, organized by the Six Es, is listed below:

Engineering

Goal: A safe and efficient system of bicycling facilities that connect destinations.

Objective 1. Make it easier for citizens to choose bicycling as a preferred mode of transportation.

Objective 2. Establish City-led commitments or policies that advance the bicycle network's infrastructure development.

- 1. Official weigh in by the Engineering Committee on the Indy Rezone Process to incorporate bike related zoning elements such as parking**
- 2. Work with the City to develop bicycle amenity design standards**
- 3. Documentation, standardization, and reporting of annual progress on bicycle projects**
- 4. On-going review of projects and plans**

Education

Goal: An understanding of and respect for the rights and responsibilities of the road for cyclists and motorists.

Objective 1. Develop a strategy to routinely communicate a consistent message about the safety and benefits of bicycling and the availability of facilities throughout the City.

Objective 2. Remain current on trends, opportunities, and best practices.

- 1. Work with the Indiana BMV to make sure any new laws that pertain to bicycling are incorporated into the manual and driver education classes**
- 2. Offer the League of American Bicyclists Smart Cycling and Traffic Skills 101 course regularly**
- 3. Work on consistent messaging with schools, advocacy groups, city and others on bicycle safety.**
- 4. Develop “on the bike” workshops for city staff, public safety officers, city-county councilors and decision makers**

Encouragement

Goal: Increased bicycle ridership and support for bicycling culture and activity.

Objective 1. Publicize the convenience, health, environmental, and cost-savings benefits of bicycling.

Objective 2. Increase business community’s involvement in the development of the bicycle network and increased ridership.

Objective 3. Expand existing and develop new regularly occurring events that advocate bicycling.

- 1. Work with businesses to help them find ways that can encourage employees and patrons to commute**
- 2. Work to promote pedal and park at high profile city events through permit applications process, etc.**

Enforcement

Goal: A safe environment for all modes of transportation.

Objective 1. Improve bicyclist safety.

Objective 2. Hold motorists and cyclists accountable for the rules of the road.

- 1. Continually analyze and advocate for laws that make bicycling safer**
- 2. Develop PSA for both the general public on laws around bicycling for both the rider and the driver AND police officers so they are knowledgeable about laws so they can enforce them properly (also on how to fill out a police report correctly when a bicyclist is involved)**

Evaluation and Planning

Goal: Continual review and assessment of the bicycle system’s physical, procedural, and programmatic effectiveness.

Objective 1. Create a reliable system that monitors usage and allows accurate counts of facility users.

Objective 2. Integrate the development of the bicycling network into larger planning efforts and development projects.

Objective 3. Identify and secure funding to implement the Bicycle Master Plan

- 1. Ensure that manual bicycle and pedestrian counts are conducted twice annually and that the results are submitted to the national Bike and Pedestrian Documentation Project**
- 2. Evaluate data that is collected for all counts done in the City**

Equity

Goal: A system that serves the needs of diverse citizens and all users and abilities.

Objective 1. Ensure that bicycle programs, facilities, and amenities are planned for and constructed in underserved neighborhoods.

Objective 2. Ensure that bicycle programs, facilities, and amenities are planned for and constructed to address the needs of underserved populations.

- 1. Assess current programs, facilities and amenities to identify possible gaps in addressing the needs of underserved neighborhoods and populations**